

## SECTION 1 ABOUT YOUR ORGANIZATION

Organization Name:

This is how the organization will be named in all promotional & event-related materials. Please capitalize and punctuate appropriately.

Mailing Address:

City:

Zip:

County:

Website:

Official Facebook Page:

Twitter Handle

Instagram Handle

Main Contact:

Title:

Email:

Phone Number:

Ext:

Executive Director/President:

Email:

Phone Number:

Ext:

Mission Statement:

400 Character Mission Statement  
(For use in limited space materials)

Number of Employees

Full Time:

Part Time:

Volunteer:

Does your organization partner with other nonprofit organizations?

No

Yes (Indicate below)

We partner with:

## SECTION 2 AWARD APPLICATION

The WEDU Be More Awards are open to all nonprofit organizations located in the WEDU viewing area which includes: Hillsborough, Pinellas, Manatee, Sarasota, Charlotte, DeSoto, Highlands, Hardee, Polk, Osceola, Orange, Lake, Sumter, Citrus, Hernando, and Pasco Counties. All campaigns, events, projects, and programs must have occurred between **September 1, 2019 and August 31, 2020**. All submissions become the property of WEDU and will not be returned.

Review Hints and Best Practices online at [wedu.org/bemore](http://wedu.org/bemore) before filling out your application.

**CATEGORY** Please review the award criteria and choose the category that best suits your project. Then, indicate the WEDU Be More Award category for which you are submitting an entry:

- Be More Informed (Marketing Campaign)       Be More Entertaining (Special Events)       Be More Brilliant (Innovation)  
 Be More Enriched (Arts & Culture)       Be More Knowledgeable (Educational Outreach)

**TITLE** Provide the title of the project, program or initiative that you are submitting:

Please identify whether this project is:

- New       Expanded Recurring

**SUMMARY** Provide a brief summary or mission of your project, program or initiative. Please include (1) Any formal or informal research that helped identify the need for the program/project, (2) Respective target audience, (3) Strategies developed in bringing the program, project or initiative to fruition:

**OBJECTIVES** Clearly state three (3) objectives (qualitative or quantitative) that the project was designed to achieve.

Objective 1:

Objective 2:

Objective 3:

**IMPLEMENTATION** Outline the specific steps used to achieve the stated objectives for the project:

**EVALUATION** Explain how the success of the project was measured and how well it achieved the outlined objectives:

**COLLABORATION** Explain how partnerships with other nonprofits or community partners contributed to the success of this project. Include organization names:

**BUDGET** Explain financial expenditures required for the development, implementation, and evaluation of the project. Include how the expenditures related to the success of the project:

**IMPACT** Share a brief story of the impact this project had on your organization, the community, an individual, etc.:

### SECTION 3 SUBMISSION CHECKLIST

Application packets must be submitted in an organized and cohesive manner and include all required elements as outlined in the checklist. Submissions that do not meet this requirement will be disqualified.

- My award application will be postmarked and/or delivered to WEDU by **5:00 p.m. on Friday, November 20, 2020**.
- I have fully completed this application form and will include it in my submission materials.
- I have included 6 copies of materials in support of the project outlined in my application. Materials may include, but are not limited to: brochures, flyers, newsletters, web page, testimonial letters, event programs, and photographs. *(No audio or video formats please. For video categories, view our online nomination categories at [wedu.org/bemore](http://wedu.org/bemore).)*
- I have included a current copy of our organization's IRS determination letter indicating 501(c)(3) status.
- I have **emailed a digital version of my organization's logo** to [events@wedu.org](mailto:events@wedu.org), or included it on a CD.
- I have included **six (6) complete identical submission packets** to be distributed for judging. Copies of your completed application form with example materials must be provided with each packet. Applications will not be returned.
- If applying for more than one award category, I have completed a **separate** and **distinct** application packet for each project, program or initiative being submitted.
- Don't forget to honor a volunteer or individual that supports your organization! Visit [wedu.org/bemore](http://wedu.org/bemore) to make a nomination. Then notify your supporters to vote online beginning November 23, 2020.

If you are filling out this application electronically, stop here and print before signing.

### SECTION 4 SIGNATURES

**WEDU Be More Awards Disclaimer Statement:** By signing below, I acknowledge that I have read and understand the rules and conditions of entry. Furthermore, I acknowledge that all information stated on the application and submitted with the application is complete and correct to the best of my knowledge. WEDU has made every effort to notify all nonprofits in the WEDU viewing area through State of Florida 501(c)(3) listings, nonprofit listings provided via third party, etc. Judges will abstain from scoring any application in which they are either personally or professionally affiliated.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Signature of Executive Director/President: \_\_\_\_\_ Date: \_\_\_\_\_

\*WEDU must receive all application submissions by 5:00 p.m. on Friday, November 20, 2020.

Mail to WEDU PBS, Attn: **WEDU Be More Awards**

1300 North Boulevard, Tampa, Florida 33607

Late submissions will not be accepted.

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